



AD MATERIAL REQUIREMENTS

Women in Technology Summit / WITI Hall of Fame Program

Ad Sizes	Trim Size	Bleed Size
Full Page / Cover	8 1/2" x 11"	8 3/4" x 11 1/4"
1/2 Page Horizontal	8 1/2" x 5 1/2"	8 3/4" x 5 3/4"
1/2 Page Vertical	4 1/4" x 11"	4 1/2" x 11 1/4"
1/4 Page	4 1/4" x 5 1/2"	4 1/2" x 5 3/4"

Publication Trim Size: 8 1/2" x 11"

Ad Material Requirements

Preferred File Format

- Hi Resolution TIF or JPG (at least 300 dpi / 100% size / CMYK mode)

Additional Info

- All ads must be accompanied by a color proof. WITI is not responsible for any ad that prints incorrectly without a proof.

Send Advertising Materials to

Richard Hogge
(805) 630-1786
richard.hogge@corp.witi.com

WITI Professional Association
OLYMPIC PLAZA
11500 Olympic Blvd.
Suite 400
Los Angeles, CA 90064
ATTN: David Leighton

