

**WOMEN
IN TECHNOLOGY**

CAREER FAIR

June 12, 2018 • San Jose, CA • witi.com/summit/career

**2018
SPONSORSHIP
OPPORTUNITIES**





The 24th Annual Women In Technology Summit, June 10th - 12th 2018 in San Jose, hosts a separate but integrated Career Fair event on June 12th from 10:30 am to 2:30 pm. This half-day event brings companies and **highly skilled women technologists** together to help improve the opportunity of hiring.

Currently women represent 46% of entry level professionals, 29% of vice presidents and 19% of c-suite executives. Research shows that companies that have more diversity including gender have a 16-30% ROI. ¹ The Women in Technology Career Fair strives to help companies improve their numbers and gain.

Why Participate in the Women in Technology Career Fair?

Last year an additional 500 women from all industries and levels attended the career fair specifically, over and above the summit attendees.

It is a way to **increase your company brand as a champion for women**, encouraging talented women job seekers to consider your opportunities and to have a conversation with them about the growth, support and leadership opportunities within the company.

You can meet and network with other corporations, businesses and entrepreneurs. We provide opportunities during the career fair to speak, to present best practices, strategies and share key expertise through panels, keynotes and mentoring circles to **help build and maintain supportive cultural and diverse teams**.

We engage other organizations, women centric groups as well as utilize local and national media **to attract educated, qualified, women of all levels** looking for their next career opportunity to attend the career fair. Contact the WITI sales team today to sign up for the Women in Technology Career Fair.

Contact the WITI sales team today to customize your package and maximize your exposure at the Women in Technology Summit in 2018.

Sincerely,

The WITI Team

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1.818.652.5854 (cell)

sponsorships@corp.witi.com

¹ From Peterson Institute for International Economics and EY analyzed data results from 21,980 global, publicly traded companies, in 91 countries from various industries and sectors



Women in Technology Career Fair

	CF DIAMOND	CF PLATINUM	CF GOLD	CF SILVER
Career Fair Packages	\$9,950	\$7,995	\$5,495	\$3,495
3-Day VIP Passes with One-Year Membership	3	2	1	1
Individual Day Passes	2	2	1	—
Career Fair Display Space ¹	Featured – 3 Tables 8 Chairs	Featured – 2 Tables 6 Chairs	1 Table 3 Chairs	1 Table 2 Chairs
Recruiter Career Fair Passes	6	4	2	2
Access to Interview Space	✓	✓	—	—
Speaking Opportunities at Career Fair	Breakout Session or Moderator	Panelist	Tech/Mentor Circle	—
60 Day Job Postings ²	50	30	20	10
Featured Postings in Summit Newsletter ³	12 Jobs	10 Jobs	5 Jobs	2 Jobs
Access to Resumes Submitted to Career Fair	✓	✓	✓	✓
Access Who Attends the Career Fair	✓	✓	✓	✓
Advertising in Digital Spaces	One Page	1/2 Page	1/4 Page	Logo/Link
Logo Displayed at Career Fair (<i>Signs, Digital</i>)	✓	✓	✓	✓
Logo & Link Displayed on Career Fair Website	✓	✓	✓	✓

1. SIGNAGE AVAILABLE UPON REQUEST

2. JOB POSTINGS WILL START MAY 1ST AND RUN TO JUNE 30TH

3. ADDITIONAL POSTINGS AVAILABLE

All Career Fair companies will receive a Career Fair marketing package to promote their participation in the Career Fair and the Summit; 2 social media mentions from official Summit accounts before the Summit; Company mention in Pre-Summit Career Fair press release and in one of the Pre-Summit Newsletters.

EDUCATION, GOVERNMENT AND NON-PROFIT PRICING IS AVAILABLE



Package and Rate

\$9,995 — CF DIAMOND CAREER FAIR SPONSORSHIP

\$7,950 — CF PLATINUM CAREER FAIR SPONSORSHIP

\$5,495 — CF GOLD CAREER FAIR SPONSORSHIP

\$3,495 — CF SILVER CAREER FAIR SPONSORSHIP

Notes

Company Information

COMPANY: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

FAX: _____

Material Contact

NAME: _____

PHONE: _____

Billing Information

PAYMENT ENCLOSED

VISA MASTERCARD AMERICAN EXPRESS

CC #: _____

CC EXP. ____ / ____ CCV/CVV # _____

Bill To

NAME: _____ TITLE: _____

SIGNATURE: _____ DATE: _____

BILLING ADDRESS: _____

Please make checks payable to:
 WITI Professional Association
 OLYMPIC PLAZA, 11500 Olympic Blvd. Suite 400, Los Angeles, CA 90064

Tax ID #: 95-4849239
Terms: Net 30 Days. 2% Discount if paid within 10 days. Payment options are available.

This serves as an agreement between WITI and the company listed above. For full terms and conditions contact WITI. Thank You!