



24TH ANNUAL WOMEN IN TECHNOLOGY

SUMMIT



**VISIONARIES DESIGNING TOMORROW'S
TECH MARKETS AND CULTURES TODAY**

June 10-12, 2018 • San Jose, CA • witi.com/summit

**2018
SPONSORSHIP
OPPORTUNITIES**





Visionaries Designing Tomorrow's Tech Markets and Cultures Today

WITI's 24th Annual Women In Technology Summit, June 10th - 12th in San Jose, is the annual gathering where more than 1,500 women and men from around the world converge in the Silicon Valley for three special days to build relationships, collaborate, and update their technical and leadership skills.

This year's Summit will focus on leading edge technologies including AI, **Blockchain**, Bitcoin, **Cryptocurrencies**, Enterprise Taxonomy, **Autonomous vehicles**, Augmented/Virtual/Mixed Reality, **SmartX** and more.

The Summit is a great opportunity to provide your employees, customers and partners with best practice **leadership skills**, coaching and communication skills so they can more effectively contribute to your company.

Take advantage of the opportunity to build **relationships** with a global community of women in technology while **collaborating with industry partners** like Adobe, Autodesk, Dell/EMC, FICO, Microsoft, T-Mobile and a number of startups in one place at one time.

The 2018 Summit will have the participation of 100+ partners. Through this global promotion campaign your valuable message — **and leadership positioning** — will reach millions of prospects before you even arrive at the Summit.

WITI seeks to build commercial partnerships with a select group of product and service vendors who share our **total customer immersion** approach to building relationships within women's professional and technology communities.

Contact the WITI Business Partnership Team today to customize your package and maximize your exposure at WITI's 24th Annual Women in Technology Summit in 2018.

Sincerely,

The WITI Team

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Women in Technology Summit Sponsorships

	DIAMOND	PLATINUM	GOLD	SILVER
Sponsorship Packages	\$60,000	\$40,000	\$30,000	\$15,000
3-Day VIP Passes with One-Year Membership	15	10	5	2
Discount on Additional Passes	✓	✓	✓	✓
Business Expo ¹	Featured 8' x 20' Space + 4 Chairs	8' x 10' Space 2 Chairs	8' x 10' Space 2 Chairs	8' x 10' Space 2 Chairs
Exhibitor Staff (<i>includes Box Lunches</i>)	8	6	4	2
Inclusion in Summit Radio Advertising	Solo Call Out on One 60 Second Ad	Solo Call Out on One 30 Second Ad	✓	✓
Insert into Summit Bags	✓	✓	✓	✓
Choice of One Sponsored Area ²	• Choice of Breakfast or Lunch Event	• Choice of Reception or Refreshment Breaks	• Coaching Center • Facebook Live Sessions • Startup Village • Program at a Glance	—
Speaker Opportunities	Sponsored Area Keynote	Plenary Session	Breakout Session	—
Reserved Table at All Food Events	3 Tables	2 Table	1 Table	—
Summit Co-Branding Items	Logo on Summit Bags	Logo on Summit Notepads	—	—
Advertising in Digital Spaces	One Page	1/2 Page	1/4 Page	Logo/Link
Opportunity to Show 60-90 Second Video ³	✓	✓	—	—
Logo Displayed at Summit (<i>Signs, Digital</i>)	✓	✓	✓	✓
Logo & Link Displayed on Summit Website	✓	✓	✓	✓

1. BUSINESS EXPO INCLUDES: Draped table, electrical power, chairs and lead capture through summit app.

2. ALL SPONSORED AREAS INCLUDE: Acknowledgment with logo on website; Signage stating Sponsored by with Logo; Access to special website to watch sessions live; literature distribution on sponsor table; distribution of media kits in press room.

3. SUGGESTION: Showcase women in tech at your company (posted to WITI's YouTube channel and website after event.)

All sponsors will receive a Summit marketing package to promote their participation in the summit; 2 Social media mentions from official summit accounts before the summit; Mention in pre-summit press release and Summit Newsletter.

EDUCATION, GOVERNMENT AND NON-PROFIT SPECIAL PRICING IS AVAILABLE



Package and Rate
<input type="checkbox"/> \$60,000 – DIAMOND SUMMIT SPONSORSHIP
<input type="checkbox"/> \$40,000 – PLATINUM SUMMIT SPONSORSHIP
<input type="checkbox"/> \$30,000 – GOLD SUMMIT SPONSORSHIP
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Notes

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Please make checks payable to:
 WITI Professional Association
 OLYMPIC PLAZA, 11500 Olympic Blvd. Suite 400, Los Angeles, CA 90064

Tax ID #: 95-4849239
Terms: Net 30 Days. 2% Discount if paid within 10 days. Payment options are available.

This serves as an agreement between WITI and the company listed above. For full terms and conditions contact WITI. Thank You!