



FOR IMMEDIATE RELEASE

G4 TECHTV PERSONALITY AMBER MACARTHUR SIGNS ON AS HOST OF WITI (WOMEN IN TECHNOLOGY INTERNATIONAL) 10th ANNUAL HALL OF FAME CELEBRATION

***Conference Launches Podcasts to Deliver Content Internationally
From the Annual Conference in December***

San Jose, Calif., November 22, 2005 – WITI (Women in Technology International), the nation’s leading professional organization for tech-savvy women, is proud to welcome Amber MacArthur (www.ambermac.com) as its host and emcee for the Hall of Fame awards ceremony and gala on December 8, 2005. Ms. MacArthur is co-producer and co-host of the popular G4TechTV programs “Call for Help” and “Gadgets & Gizmos,” and her own independent weekly tech video podcast commandN (www.commandn.tv).

WITI’s Hall of Fame is considered the most prestigious award given to women who have made significant contributions in the fields of science and technology. In celebration of its ten-year anniversary, this year’s event will honor the 2005 inductees along with the 55 past recipients. The awards ceremony and gala will take place at the WITI Silicon Valley conference on as part of a two-day professional networking conference, “Taking the Lead in the Digital Age.”

“The Hall of Fame awards are a powerful testament to the many female executives and leaders who have worked toward true innovation in technology and science, and I am proud to be a part of such an important event,” said MacArthur. “I believe in WITI’s mission, and I support such initiatives that champion the contributions of women in my chosen field. I hope my involvement will help draw more attention to their achievements in order to build greater awareness for the next generation of technology and scientific innovators.”

WITI, a global organization dedicated to advancing women in technology careers, established the Hall of Fame in 1996 to recognize outstanding women for their research contributions and achievements in science and technology. As professional women in the technology industry, award recipients are on the cutting edge of innovation in their respective fields and are committed to mentoring women and girls in order to promote careers in technology.

-more-

“I am delighted that Amber has accepted our initiation to host the WITI Hall of Fame ceremony, since I believe she’s a true representation of the opportunities that are possible for professional women in this arena,” said Carolyn Leighton, CEO, chairwoman and founder of WITI. “Her individual, professional accomplishments mirror the superior achievements demonstrated by this year’s inductees. On behalf of all the WITI members and sponsors, we’re looking forward to what will be one of our best events to date.”

As the conference date draws near, organizers are also adding new features to enable the Summit to be one of the most interactive and entertaining events yet. For the first time, WITI will produce record and distribute podcasts of conference proceedings and special interviews. Content is available for listing and download at www.witi.com/podcasts. During the next several months, the organization will digitize its archived content as part of the WITI International Podcast Network.

For more information, visit www.witi.com.

About WITI

Since 1989, WITI is the premiere global trade professional association for tech-savvy women who acquire wealth, power and influence in the business marketplace. With a global network of smart, talented women and a market reach exceeding two million, WITI has established powerful strategic alliances and programs to provide connections, resources, and opportunities within a supportive environment of women committed to helping each other. WITI's mission is to empower women worldwide to achieve unimagined possibilities and transformations through technology, leadership and economic prosperity.

#

For more information, contact:

WITI – Public Relations (Ruder Finn)
Alicia Dollard
212-593-6343
dollarda@ruderfinn.com

WITI – Corporate
Cheri L. Parr
310-421-4362
cheri@corp.witi.com